



## Absowebly - The way we work

### How do we work with our customers?

A short overview of our philosophy, customer base and approach to projects as well as quick look into our unique sailing points.

One of the most popular formats of projects we support are projects where an organisation delegates dedicated person or team of people to work with Absowebly. With this structure of a project, our profile as a full direct response web agency can give you additional benefits. It may sound like a cliché but a lot of clients, refer to us as an extended team and our design, development and online marketing departments become your organization's assets.

Thanks to the extensive knowledge in web technologies and "over and beyond" approach to the support our customer retention is very high. We didn't have a customer leaving us based on the performance grounds since the birth of Absowebly in 2011. We maintain strong customer base working at this point with over 250 websites and web related projects. We supply these projects with core services including design, development, online marketing.

websites operational	cumulative monthly e-commerce turnover	Avarage number of suported independednt online campaigns per Month
250+	£500K+	50

A long relationship is based on mutual understanding and multi-point evaluation process which allows the project to expand gradually depending on business needs and targets.

There are two ways we work with clients:

- With larger teams where we work with other third-party organisations, we fit into the existing project management systems.
- With smaller teams or individual managers who did not set up yet online project management procedures within the company, we offer some ready to go, models.

However, despite the size of the organisation you are working with we offer comfort and knowledge which allows you to expand your online operation and address current and future needs in respect of web related technologies.

Opposite to many web agencies, we are conscious our clients' focus may not necessarily be the UK only. We work with international organisations which conduct web-related business around the world 24/7, and we know they are not interested to hear what delays Victoria Line had this morning.

We are proud of our reliability. Together with innovation and flexibility it become one of the most important Absowebly's unique sailing points.